

COURSE OF STUDY *Master degree: Food Science and Technology (LM70)*
ACADEMIC YEAR *2023-2024*
ACADEMIC SUBJECT *Economics and management of food companies (3 ECTS) - I. C.
Economics of food production systems (6 ECTS)*

General information	
Year of the course	<i>First</i>
Academic calendar (starting and ending date)	<i>First semester (September 25th, 2023 – January 19th, 2024)</i>
Credits (CFU/ETCS):	<i>3</i>
SSD	<i>Agricultural economics and rural appraisal (AGR/01)</i>
Language	<i>Italian</i>
Mode of attendance	<i>No Compulsory</i>

Professor/ Lecturer	
Name and Surname	<i>Domenico Carlucci</i>
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Department and address	<i>DIP. DISSPA – Università degli Studi di Bari</i>
Virtual room	<i>Microsoft Teams: code cwada9h</i>
Office Hours (and modalities: e.g., by appointment, on line, etc.)	<i>Monday to Friday by appointment</i>

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
75	16	14	45
CFU/ETCS			
3	2	1	

Learning Objectives	The student will acquire knowledge and skills about the management of modern food companies operating in the competitive context of developed economies. In particular, the enterprise system will be analyzed considering the corporate, organizational-institutional and economic-financial dimensions.
Course prerequisites	There are no specific prerequisites different from those required for the access to the Master's Degree Course in Food Science and Technology.

Teaching strategies	Course topics are addressed with the aid of Power Point presentations. Classroom practice will consist in case study analysis. All the teaching material used for the lessons will be made available to the students on the Microsoft Teams platform.
Expected learning outcomes in terms of	

Knowledge and understanding on:	<ul style="list-style-type: none"> ● Knowledge of the various structural, corporate, organizational and governance arrangements of food companies as well as the main tools for measuring company performances.
Applying knowledge and understanding on:	<ul style="list-style-type: none"> ● Ability to express a correct assessment of the main business decisions based on the specific economic, financial and patrimonial situation of the food companies as well as its various structural, corporate, organizational and governance structure.
Soft skills	<ul style="list-style-type: none"> ● Making informed judgments and choices: <ul style="list-style-type: none"> ○ Ability to independently develop decision-making solutions which are suitable for managing the processes of the food companies according to the optimizing criteria of economic results. ● Communicating knowledge and understanding: <ul style="list-style-type: none"> ○ Ability to use an appropriate terminology in discussing complex issues related to the economic, financial and patrimonial management of modern food companies, even within a multidisciplinary working group. ● Capacities to continue learning: <ul style="list-style-type: none"> ○ Ability to deepen and update own knowledge about the economic, financial and patrimonial management of modern food companies.
Syllabus	
Content knowledge	<ul style="list-style-type: none"> ● Firm and enterprise: the foundations of business economics ● Legal forms of business: sole proprietorships; society of people; capital society; cooperative society. ● Corporate governance: private company; public company; community company. ● Business resources: material resources; immaterial resources; financial resources. ● Business organization: division of labor and coordination mechanisms; the components of business organization (Mintzberg's model). ● Measurement of business performances: the structure of balance sheet; the analysis of balance sheet.
Texts and readings	<ul style="list-style-type: none"> ● Di Vita G. (2020). <i>Economia e gestione aziendale</i>. Mc Graw Hill, Milano ● Antoldi F. (2004). <i>Economia e organizzazione aziendale</i>. Mc Graw Hill, Milano
Notes, additional materials	<p>For more insights:</p> <ul style="list-style-type: none"> ● Favotto F., Bozzolan S., Parbonetti A. (2016). <i>Economia aziendale: modelli, misure, casi</i>. Mc Graw Hill, Milano
Repository	All teaching material will be available to students on web platforms (class Teams code <i>cwada9h</i>).

Assessment	
Assessment methods	<p>The exam consists of an oral dissertation on the topics developed during the theoretical and practical lectures in the classroom.</p> <p>Students may have a middle-term preliminary exam, consisting of a written test, relative to the first part of the program, which will concur to the final evaluation and will be considered valid for one academic year (Art. 4 of the Didactic Regulations of the Master's Degree Course in Food Science and Technology). The result of the mid-term exam is communicated by publication in the student's electronic register and contributes to the assessment of the profit examination by means of calculation of the weighted average.</p> <p>The exam for foreign students may be conducted in English as described above.</p>

<p>Assessment criteria</p>	<ul style="list-style-type: none"> ● Knowledge and understanding: <ul style="list-style-type: none"> ○ Describing the various structural, corporate, organizational and governance arrangements of food companies as well as the main tools for measuring company performances. ● Applying knowledge and understanding: <ul style="list-style-type: none"> ○ Evaluating correctly business decisions according to a specific economic, financial and patrimonial situation of a food company as well as its various structural, corporate, organizational and governance assets. ● Autonomy of judgment: <ul style="list-style-type: none"> ○ Elaborating in a critical and pondered way reasonable and effective solutions to address concrete problems concerning the economic, financial and patrimonial management of food companies. ● Communication skills: <ul style="list-style-type: none"> ○ Organizing discursively through an appropriate and correct technical language a discussion on complex issues concerning the economic, financial and patrimonial management of food companies. ● Capacities to continue learning: <ul style="list-style-type: none"> ○ Demonstrating an adequate critical approach in identifying and arguing the main theoretical and practical limitations of the current knowledge related to the economic, financial and patrimonial management of food companies.
<p>Final exam and grading criteria</p>	<p>The assessment of the student's preparation is based on predetermined criteria in accordance with the Didactic Regulations of the Master's Degree Course in Food Science and Technology (art. 4).</p> <p>The Examination Committee has a score ranging from a minimum of 18 to a maximum of 30 points for a positive assessment of the student's performance. By unanimous vote of its members, the Board may award honours in cases where the final mark is 30.</p>
<p>Further information</p>	